

smith

CLOTHING THAT CREATES THE WOMAN YOU WANT TO BE

ALDER news

SPRING/SUMMER 2009



Oska's spring line is luscious, lovely, luxurious, and rich with color. Oska offers fabulous fit, practicality, and affordability.

A Oska Glam linen shirt in three scrumptious colors

B, C Oska Jackets—spectacular !!!

D Mary DeAngelis makes a great shirt! This one in white windowpane. **E Blanque's** delightfully drapery matte crepe is perfect for any occasion. Jess is wearing the Cropped Frances Shirt with Rhinestone buttons and the new Victor Pant. Multicolored silk woven scarf by **Renee Sherrer**.

F Jessica is wearing one of Jane Mohr's **Dress To Kill** shirts. Jane's shirts are fantastic on every body. See all the styles and fabrics.



B



C



D



G



H

G Susan Green's one-of-a-kind neckpiece in turquoise. **H Basia**—a new line of jewelry from New York—sensual, stylish, chic.



F



L

I

J

I New **Laura Hunter** silk shibori scarves

J Chilewich small and medium totes in spring hues

K Arche Ballet Flats in black patent, black cut-out, and nubuck colors for spring



E

K



M

L, M New **Soo-ling Chan** necklaces

WHAT'S HAPPENING?

MARK YOUR CALENDAR!

JO MALONE TRUNK SHOW

MARCH 21st SATURDAY 1-5pm

Jo Malone's philosophy encourages you to play with scent—to change your fragrance according to season, occasion, or mood. Designed to be combined, each Jo Malone scent may be layered on the skin to create your own subtle signature fragrance.

Think of your fragrance as your "perfect little black dress," adaptable and versatile.

PETRA CLASS TRUNK SHOW

APRIL 18 SATURDAY 1-5pm

Some of the most beautiful 22k gold and gemstone jewelry in the world. Bring in your own gemstones or old pieces to be redesigned— **a new special service!**



SANTANA ROW FASHION SHOW

MAY 2nd SATURDAY 12pm and 3pm 2 shows!

Smith Alder at Santana Row's **exclusive Poolside Soiree Fashion Show**—join the fun, cocktails, and hors d'oeuvres and a chance to win a \$1000 weekend for two on the Row.

Tickets available at the concierge or online at SantanaRow.com

ALANA LEIGH TRUNK SHOW

MAY 9TH 1-5pm

The day before Mother's Day,

Alana will show her exciting new work in silver, heavy gold, and

semi-precious stones, including stunning multi-strand pieces. **You won't want to miss this!**



WHAT'S COOL?

YOU ARE—for supporting a small, locally-owned business.

Most of our designers create their work in small studios, here in the United States, where each artist-designer is able to oversee the quality of each unique piece. When you shop with us at Smith Alder you are supporting a small locally-owned business that in turn supports other small businesses.

We are deeply appreciative of your ongoing support and referrals.

WHAT SIZZLES?

Appointments for Special Services!!!

408.260.7555

SMITH ALDER'S trained and experienced stylists are here to help you invent, re-style, or complete the look that will maximize **your unique beauty**—giving you the **CONFIDENCE** to make a **SUCCESSFUL** impact in business, social situations, special events, traveling, and casually, at home and play. **Call us to reserve a time when we can help you and only you (it's nice to be pampered).** Feel free to ask for your favorite stylist.

CUSTOM TAILORING is also available **by appointment.**

CLOSET COACHING makes a great gift! Set up an appointment with Paula or Jessica to help you transform your closet from disorganized disaster to user-friendly.

Phone 408-260-7555 and ask for Jessica Alder or Paula Smith Alder, LCSW.

Please help us help the environment: generate less paper by taking a minute to go to our website and **fill in your email address.** It's completely confidential. **You will then be the first to know about promotions and events !!!**



SPECIAL EVENT WEAR

Ray Harris Designs and Kay Chapman



On Olin Avenue, directly across from Starbuck's & Maggiano's 408.260.7555

377 Santana Row Suite 1055 San Jose, CA 95128

Fine Clothing ■ Art ■ Jewelry

ALDER

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