

smith

ALDER

CLOTHING THAT CREATES THE WOMAN YOU WANT TO BE

news

SPRING 2010



Oska Spring Collection



WHAT'S HOT?

Spring 2010— a new era. Create the look YOU want with essential pieces and fabulous accessories. Let us help you make fashion fun!



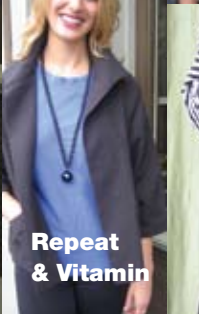
Petra Class



Oska— head to toe



Skif



Repeat & Vitamin



Spirithouse

LUXE LAYERS Layering provides depth, color and shape. Key pieces can be combined for completely different looks.

SHOWY SHIRTS

Splashes of color, graphic prints and bold designs— shirting has never been so spectacular!



Perle



Kay Chapman

COLLECTIONS FOR COMFORT AND CHIC

Basics in black and white, new neutrals (like deep marine, gorgeous gray, foam and oyster) studded with metallics— think platinum, stardust, iolite... Come in to see complete collections of Kedem Sasson, Oska, Susan Kirschner, Blanque, Spirithouse, Repeat, Vitamin, Kay Chapman, Farinaz, Ivan Grundahl, Mary DeAngelis and more!

DON'T MISS OUR SPECIAL TWO WEEK SUSAN KIRSCHNER TRUNK SHOW—see and SAVE our CALENDAR!



Kedem Sasson



Susan Kirschner Collection



Johnny Farrah Belts

MARK YOUR CALENDAR!

WHAT'S HAPPENING?

MOTHER'S DAY SUGGESTIONS!



EVENTS FROM APRIL 10TH to MAY 1ST—SPECIAL PRICING!!!

ALANA LEIGH TRUNK SHOW

April 10 SATURDAY 1-5pm
Alana's exciting new work in silver, heavy gold, and semi-precious stones, including stunning multi-strand pieces.

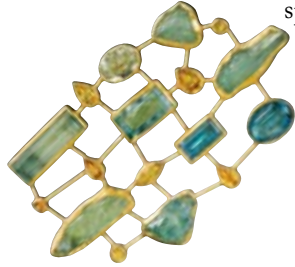
SUSAN KIRSCHNER TRUNK SHOW

April 17-May 1
For an unprecedented two full weeks—we will show Susan's complete collections for Spring! Pieces will be available for special order in addition to what will be in the store.



PETRA CLASS TRUNK SHOW

May 1 SATURDAY 1-5pm
Some of the most beautiful 22k gold and gemstone jewelry in the world. Bring in your own gemstones or old pieces to be redesigned— a new special service!



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Be the first to know about our events, sales, and specials!

Go to www.smithalder.com and simply give us your email address. It's easy and completely confidential. Print email coupons, save paper and delete!



Metallic jacket layered over wonderful white shirt



WHAT SIZZLES?

Appointments for Special Services!!!

408.260.7555

SMITH ALDER'S trained and experienced stylists are here to help you invent, re-style, or complete the look that will maximize your unique beauty—giving you the CONFIDENCE to make a SUCCESSFUL impact in business, social situations, special

events, traveling, and casually, at home and play. Call us to reserve a time when we can help you and only you (it's nice to be pampered). Feel free to ask for your favorite stylist. CUSTOM TAILORING is also available by appointment.



3 different vests, 3 different looks, 1 great shirt!

Krista Larson shirt with gray Hanna vest, black woven Oska vest and metallic marine Skif vest. And the shirt looks fantastic by itself, too!



New Susan Green neckwear!

Ooh, ahh...

CLOSET COACHING

Bring in pieces to build on or we are happy to come to you and your closet!

Set up an appointment with Paula or Jessica to help you transform your closet from disorganized disaster to user-friendly.

Phone 408-260-7555
Ask for Jessica Alder or Paula Smith Alder, LCSW

Return Service Requested

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